

Arkansas Tobacco Free Kids Day EVENT FORM

Date On what did the action take place?	Action and details What did you do? And what was the message. Be sure to always tag it, "And that's why...no tobacco is safe tobacco!"	Media What media did you use: facebook myspace, twitter, bing, email, text, TAGS?	Length of time/occurrences For Example: How long was your post? How many ATW text messages did you send on this date? How many emails did you send? How many TAGS did you place?	Feedback/observations What kind of responses did you receive? How many liked your post? Where there any comments? As a result of what you did, did anyone repost your post? Did other forward your text messages? Did you receive any negative feedback? Was there anything unique about his occurrence? How many were potentially (directly) potentially exposed to your action?
<i>EXAMPLE: March 1, 2010</i>	<i>Posted Arkansas tobacco fact on social networking site: 14 Arkansas will DIE today from a tobacco related cause</i>	<i>Facebook & twitter</i>	<i>Posted twice on both facebook and twitter</i>	<i>I received nine "I like comments." I have a Facebook account of 1,255 and a twitter account of 34 following and 10 followers</i>

Email: info@yesteam.org
 Fax: 501.376.3747
 Mail: YES Team "And that's why!" 628 West Broadway, Suite 101, North Little Rock, AR 72114
 If you have pictures or video of any of your activities---make sure you send them in too! We want to record ALL ARKANSAS Tobacco Free Kids Day activities!!!!

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