

FACEBOOK GROUPS

www.facebook.com (look for the following)

- YLI-Youth Leadership Initiative: TCYB, Team YES Speaks & YES Team Group
- 2010 YES Team Conference Group
- Stamp Out Smoking Fan Page
KICK BUTTS DAY Fan Page
- Monitoring Tobacco Advertising, Promotion and Sponsorship Fan Page

MYSFACE

- www.myspace.com/yes_team

TAG

Use the **ATFKD TAGS** and spread the word one message at a time. Download the TAG sheet from the website. Cut the TAGS (11 per page) and then write your on QUICK personal tobacco story and or a tobacco related fact on the back of the TAG and politely, but deliberately place it in a place where it is sure to get picked up! Just like a VIRUS—your message will be received!

TWITTER

- www.twitter.com/ARYESTeam
Share your message on twitter and check out the comments

TEXT

- Text Tobacco Facts to your friends
Example: 177,000 Arkansas Kids are exposed to second hand smoke in their homes: www.yesteam.org

Don't forget to record how many text messages you send.

PALM CARDS & TAGS:

- Make palm cards and tags and distribute them in your community

VIDEO MESSAGING:

- Send your mini video (street commercials) to your friends and post them to facebook, myspace, and YouTube

FLASH MOB

A **flash mob** (or **flashmob**) is a large group of people who assemble suddenly in a public place, perform an unusual act for a brief time, and then quickly disperse.

The term *flash mob* is generally applied only to gatherings organized via telecommunications, social media, or viral emails. Wikipedia.com

Take pictures and record ALL your activities associated with any of your events on the ATFKD YLI Project AND THAT'S WHY... form. We really want to hear about what YOU are doing across the state!

YOUTH UNITE! SPEAK UP! STAND UP! SEIZE CONTROL!